

ENGINEERING QUEENSLAND NEWS

2011 PUBLICATION INFORMATION

WHO WE ARE

Engineers Australia is the national peak body for all engineering disciplines. We work with government, industry and tertiary institutions to promote engineering as a profession.

A not-for-profit organisation with 90,000 members nationwide, including over 19,000 Queensland members, we are the trusted voice of engineering in Australia.

Respected by governments and admired by our community, we are known worldwide for expanding the horizons of engineering and advancing the professional development of our members.

WE VALUE

- Pursuit of knowledge and exchange of ideas
- Commitment to professional and ethical standards
- The accomplishments of our members
- Sustainability of engineering outcomes

OUR ROLE

- Advance the science of engineering
- Cultivate lifelong learning by our members
- Welcome a diverse engineering workforce
- Celebrate excellence in engineering outcomes
- Drive adherence to economic, social and environmental values
- Draw inspiration and knowledge from our engineering heritage
- Uphold the integrity of the profession
- Take the lead in advocacy for the profession



**ENGINEERS
AUSTRALIA**
Queensland Division

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ABOUT THE PUBLICATION

Engineering Queensland News is a 16-20 page, full colour A4 publication. It is a compilation of articles, membership information and updates, news of member and corporate events, engineering stories and advertisements.

Produced quarterly, *Engineering Queensland News* is distributed to all Engineers Australia Queensland Division members.

Relevant industry, government, and tertiary education organisations are invited to submit articles for each edition. With such diverse contributions, *Engineering Queensland News* has a very high readership.

Coupled with extremely competitive advertising rates, this publication represents an unrivalled channel to communicate directly with the Queensland engineering community.

DISTRIBUTION

- Engineers Australia Queensland Division members
- Industry and government
- Engineers Australia affiliates in other states
- All Engineers Australia members online via the Engineers Australia Queensland Division website
- Attendees at member and corporate events
- Career exhibitions and university campuses
- Visitors and seminar attendees at Engineering House, Engineers Australia Queensland Division's head office

PRODUCTION SCHEDULE

EDITION	CONTENT DEADLINE	EDITION RELEASED
1	11 February 2011	17 March 2011
2	20 May 2011	23 June 2011
3	12 August 2011	15 September 2011
4	11 November 2011	15 December 2011



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ADVERTISING



1/6 PAGE

1 column

W 59mm x H 127mm

No bleed or crop marks

Cost: \$ 300

1/3 PAGE

2 columns

W 126mm x H 127mm

No bleed or crop marks

Cost: \$ 450

1/2 PAGE

3 columns

W 185mm x H 127mm

No bleed or crop marks

Cost: \$ 600

FULL PAGE

Full image area: W 205mm x H 275mm

3mm bleed area: W 211mm x H 281mm

Live text area: W 185mm x H 255mm

Cost: \$ 900

All costs are GST inclusive. Prices subject to change.

SPECIFICATIONS

IMAGES

- CMYK for colour images
- Greyscale for black and white images
- Resolution at 300dpi at the desired size (e.g. 300 dpi @ 5cm x 5cm)

FILE FORMAT OPTIONS

- Acrobat PDF
- JPG (300dpi)

GOT NEWS?

We welcome articles to publish in our newsletter on topical or interesting engineering news and developments. If you are working on an exciting project or at the forefront of engineering innovation and advancement, we'd love to hear from you.

CONTACT US

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