

ENGINEERING WA

Rates, Specifications & Deadlines 2011

Engineering WA is the monthly newsletter of Engineers Australia Western Australia Division and is circulated to over 7,500 members and key industry stakeholders state-wide. It is also available in electronic (PDF) format via the WA Division website (www.engineersaustralia.org.au/wa). The newsletter is printed in four colour process.

Advertising Rates

	Casual	*3x
Quarter Page	\$450	\$405
Half Page	\$800	\$720
Full Page	\$1500	\$1250

* rates exclude GST

* 3x rate is per issue (i.e. for a half page add, total cost would be \$720 x 3 = \$2160 ex GST)

Advertising Sizes

		Width		Height
Quarter Page	Hor	190 mm	x	60 mm
	Ver	93 mm	x	120 mm
Half Page	Hor	190 mm	x	120 mm
	Ver	N/A	x	N/A
Full Page	Full	190 mm	x	240 mm

Formats

The adverts must be in EPS or PDF (CMYK & 300dpi) format.

Deadlines

Issue	Booking Deadline	Material Deadline	Delivery Date/On Sale
January	5 December	10 December	20 January
February	12 January	19 January	17 February
March	9 February	16 February	17 March
April	9 March	16 March	14 April
May	13 April	20 April	19 May
June	18 May	25 May	23 June
July	15 June	22 June	21 July
August	13 July	20 July	18 August
September	10 August	17 August	15 September
October	7 September	14 September	13 October
November	5 October	12 October	10 November
December	9 November	16 November	15 December

For further information or bookings contact Engineers Australia on (08) 9321 330.