

Elevation 2024

Sponsorship prospectus



ENGINEERS
AUSTRALIA



March 2024
Adelaide, Brisbane, Canberra,
Darwin, Melbourne, Perth, Sydney

What is Elevation?

Elevation is Engineers Australia's Career Expo held annually in March across seven locations - Sydney, Melbourne, Brisbane, Adelaide, Perth, Darwin and Canberra.

This event series presents an exclusive opportunity for direct engagement with the industry's newest graduates as well as third and final year students about to embark on their engineering career.



Not your ordinary careers expo.

We invite you to participate in the Elevation 2024 event series which will give your organisation a unique opportunity to engage with the engineering industry's newest graduates as well as third and final year students and provide opportunities for your company to connect directly with early career engineers.

Elevation is not your ordinary career expo. It focuses on deepening connections and providing development opportunities for our future engineering pipeline.

In 2023, more than 1700 student and graduate engineers registered to attend the Elevation events across the country and 75 companies registered to participate.



About Engineers Australia

With 120,000+ members, Engineers Australia is the profession's national body. We are the voice of the profession, existing to advance the science and practice of engineering for the benefit of the community. Our high standards, globally-recognised credentials and international agreements enable Engineers Australia members to live and work around the world – with our members currently in more than 120 countries.

Why sponsor

Sponsorship gains you exclusive access to the best and brightest engineers of the future and demonstrates your commitment to the next generation of engineers.

You will get to showcase your company and interact with third and final year university students and fresh graduate engineers in up to seven locations across the country.

We are here to provide you with the opportunities your business needs to attract the best engineering graduates.

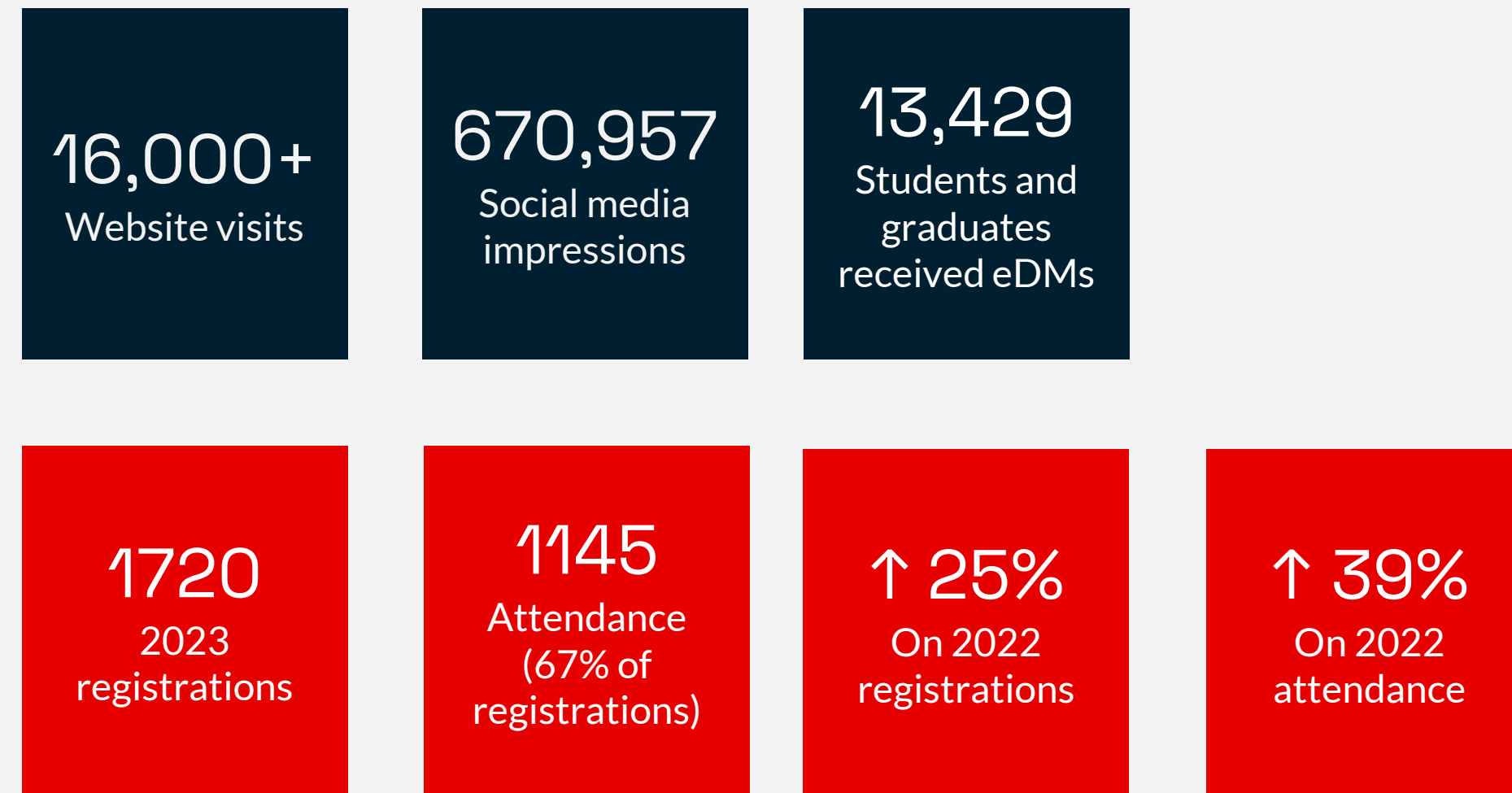


Event performance

The Elevation Careers Expo has gone from strength to strength.

Running since 2017, with a small hiatus due to the pandemic, this event is a favourite among the target market with high registrations and attendance.

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Expo format

- 5.00pm–5.45pm** **Company registration**
Companies can arrive at the event venue at any time within this timeframe. All company expo areas must be set up and ready by 6.00pm
- 5.15pm–5.45pm** **Delegate registration opens**
The first 30 minutes of the event will provide plenty of time for attendees to arrive and connect before being welcomed to the 2024 event series
- 5.45pm–6.00pm** **Event Sponsor presentation**
A fifteen-minute address by the event sponsor to attendees. This will be held in the plenary room, adjacent to the exhibition area
- 6.00pm–6.30pm** **Networking masterclass session**
The event will now get interactive with a session for attendees to learn the proper etiquette for enquiring about roles, how to network effectively, how to follow up on applications and more
- 6.30pm–8.00pm** **Networking opportunities**
The remainder of the time will be spent sharing with the attendees what your company does, who it employs and the current opportunities available for the soon-to-be practicing engineers.
- 8.00pm** **Event concludes**



2024 Expo dates

Canberra	Tuesday 12 March	National Convention Centre
Brisbane	Wednesday 13 March	Brisbane Convention and Exhibition Centre
Adelaide	Thursday 14 March	Adelaide Convention Centre
Perth	Tuesday 19 March	Perth Convention & Exhibition Centre
Sydney	Thursday 21 March	International Convention Centre
Melbourne	Tuesday 26 March	Melbourne Convention and Exhibition Centre
Darwin	Wednesday 27 March	Darwin Convention Centre



Sponsorship packages

Sponsorship of Elevation 2024 will provide your company with a unique opportunity to show your commitment to the engineering community, build and establish valuable relationships and promote your organisation as an employer of choice to the next generation of engineers.

Investment (per event):

\$45,000 ^{+GST}	All seven event locations
\$8,000 ^{+GST}	Sydney, Melbourne, Brisbane, Perth and Adelaide
\$5,500 ^{+GST}	Darwin and Canberra

Sponsorship benefits:

Networking

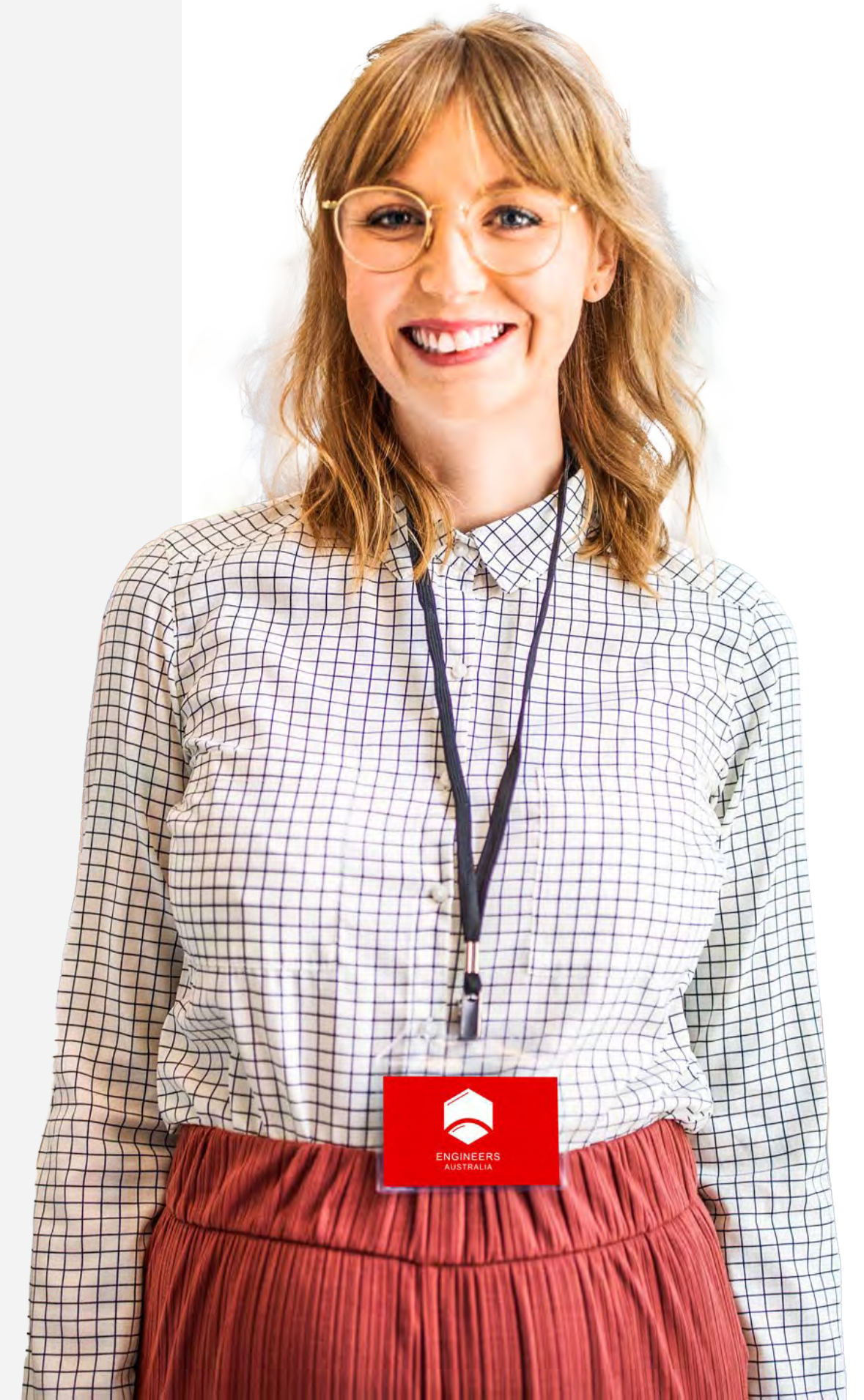
- Interact with third and final year university students and fresh graduate engineers in up to seven event locations.
- Three company representatives at each event location.
- Each sponsor receives a list of attendees before the event (subject to privacy laws).

Branding

- Sponsor profile including logo, website link, contact details displayed on the Elevation webpage (16,000+ web visitors)
- Your company name and logo displayed on all Elevation branded marketing collateral and eDMs.
- The sponsor logo hyperlinked to their website on delegate app.
- Branded banner placement at each event for photo opportunity. (Banner provided by sponsor)
- Elevation promotional toolkit supplied to sponsors for promoting the event.

Speaking/Visibility

- Speaking opportunity available at one of the event locations. (subject to availability)
- Exhibition space (2m wide x 1.5m deep) in a prominent location at each event location.



Industry Exhibitor

Participating in Elevation provides the unique ability to share your career opportunities and company messaging to an engineering-only audience.

Investment (per event):

\$5,500 ^{+GST}	All seven event locations
\$1,000 ^{+GST}	Sydney, Melbourne, Brisbane, Perth and Adelaide
\$750 ^{+GST}	Darwin and Canberra

Industry exhibitor benefits:

Networking

- Interact with third and final year university students and fresh graduate engineers in up to seven event locations.
- Two company representatives at each chosen event location

Branding

- Exhibitor profile including logo, website link, contact details displayed on the Elevation webpage (16,000+ web visitors)

Visibility

- Exhibition space (2m wide x 1.5m deep) a chosen event location.



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