



ENGINEERS  
AUSTRALIA

# Putting Water to Work

*Steam Power, River Navigation  
and Water Supply*



**Monday 9 - Friday 13 October 2017**

Engineering Heritage Australia invites you to participate in the  
**19th Australasian Engineering Heritage Conference** in Mildura, Victoria.

## Sponsorship Prospectus

For further information, visit the website: [www.engineersaustralia.org.au/heritage-2017](http://www.engineersaustralia.org.au/heritage-2017)

Email: [heritageconference@engineersaustralia.org.au](mailto:heritageconference@engineersaustralia.org.au)

## INTRODUCTION FROM CHAIR



As an event sponsor, your organization will be visible throughout the event. In addition, by adding your logo to our website and preconference marketing materials

you can reach an even broader audience. Becoming a sponsor is a valuable opportunity to promote your organization, including your contribution to society, to an audience of engineers, heritage consultants and community representatives. Full details of the available sponsorship packages are shown in the following pages.

**David Le Lievre**  
**Conference Chair**

## BENEFITS OF SPONSORING

The 19th Australasian Engineering Heritage Conference celebrates the contribution of engineers and engineering organisations to improving and benefiting society in general. 2017 is the centenary year of significant events in the water and transport industries. Sponsorship of the conference provides an excellent opportunity to increase awareness of your organisation, demonstrate your involvement in engineering heritage, promote your products and services, support your brand, and maintain a high profile within the field; before, during and after the event.

1. Raise your profile by showing your support for engineering heritage within the Heritage community
2. Reinforce your credentials as a key player in your industry
3. Stimulate discussion and extend management thinking on current issues
4. Reach 100+ delegates in a variety of engineering roles
5. Publicise your activities and promote your company or brand
6. Reinforce relationships with existing clients and develop new contacts
7. Discover the current trends and challenges and how your organisation can meet them



## WHO WILL ATTEND

Based on previous years and with an anticipated participation, the conference is expected to attract well over 100 participants, including academic researchers, government researchers, industrial experts, and students. Conference attendees have a shared purpose of facilitating the advances in Engineering Heritage and bringing together the academic and industrial communities for the exchange of ideas, concepts, and innovations. This conference provides a forum for discussion and networking with some of the most highly regarded experts in their field.

## ABOUT MILDURA

The organising committee, with representatives from both Victoria and South Australia, believe Mildura offered many advantages;

- It is centrally located to the irrigation areas of South Australia, Victoria and New South Wales as well the capital cities, Sydney, Canberra, Melbourne and Adelaide.
- It is home of some of the Chaffey Brothers Irrigation Projects including Psyche Bend irrigation pumping station (Mildura); it is close to Lock 9 irrigation pumping station (between Mildura and Renmark).
- Mildura offers an affordable venue, easily reachable by both car and plane with the opportunity to spend some time exploring before, during and after the conference.
- Mildura is located on the River Murray, an important part of the Murray Darling Basin. The river provides water for irrigation, industry and towns in three states as well as providing many recreationally opportunities.

We hope you enjoy your stay in Mildura, the fellowship of the conference and that you take the opportunity to further explore this part of Australia before and after the conference.

## PRELIMINARY SCHEDULE

Times are subject to change and are only outlined as an indication.

<b>Monday 9 October</b>	9.00am – 5.00pm 7.00pm	Optional self-drive tours Welcome event
<b>Tuesday 10 October</b>	9.00am – 5.00pm	Conference sessions
<b>Wednesday 11 October</b>	9.00am – 5.00pm 7.30pm	Conference sessions
<b>Thursday 12 October</b>	9.00am – 5.00pm	Conference sessions & Conference dinner
<b>Friday 13 October</b>	9.00am – 7.30pm	Conference coach tour visiting engineering heritage sites followed by a country BBQ

## SPONSORSHIP OPPORTUNITIES

We recognise that one size does not fit all when it comes to sponsorship investment and we are happy to discuss and design a tailor made package specific to your organisation's budget, needs and marketing objectives. To discuss any opportunities please contact the Conference Manager, [heritageconference@engineersaustralia.org.au](mailto:heritageconference@engineersaustralia.org.au)

### PLATINUM SPONSOR

**\$8,000.00 inc GST**

#### Acknowledgement & recognition

- Brand acknowledgement on the website with placement of logo, 80 words promotional paragraph & link to the company website
- Brand acknowledgement in conference promotional emails
- Brand acknowledgement on sponsor signage during the conference
- Brand acknowledgement on sponsors slide during all breaks in all session rooms
- Recognition and display of sponsor banner on the plenary stage (banner to be provided by sponsor)
- Company logo to appear on delegate name badges
- Option to provide two satchel inserts – A4 size or smaller (subject to committee's approval)

#### Delegate List

- Delegate list provided in excel format (name, organisation, state only) subject to Australian Privacy Laws. List to be provided 2 weeks prior to conference and final list provided post conference

#### Registration

- Five full conference registrations which includes attendance to the welcome reception and conference dinner

### GOLD SPONSOR

**\$6,000.00 inc GST**

#### Acknowledgement & recognition

- Brand acknowledgement on the website with placement of logo, 80 words promotional paragraph & link to the company website
- Brand acknowledgement in conference promotional emails
- Brand acknowledgement on sponsor signage during the conference
- Brand acknowledgement on sponsors slide during all breaks in all session rooms
- Recognition and display of sponsor banner on the plenary stage (banner to be provided by sponsor)
- Option to provide two satchel inserts – A4 size or smaller (subject to committee's approval)

#### Delegate List

- Delegate list provided in excel format (name, organisation, state only) subject to Australian Privacy Laws. List to be provided 2 weeks prior to conference and final list provided post conference

#### Registration

- Three full conference registrations which includes attendance to the welcome reception and conference dinner

## SILVER SPONSORS

\$4, 000.00 inc GST

### Acknowledgement & Recognition

- Brand acknowledgement on the website with placement of logo, 80 words promotional paragraph & link to the company website
- Brand acknowledgement in conference promotional emails
- Brand acknowledgement on sponsor signage during the conference
- Brand acknowledgement on sponsors slide during all breaks in all session rooms
- Option to provide one satchel insert – A4 size or smaller (subject to committee’s approval)

### Delegate List

- Delegate list provided in excel format (name, organisation, state and email only) subject to Australian Privacy Laws. List to be provided 2 weeks prior to Symposium and final list provided post Symposium

### Attendance

- One full conference registration which includes attendance to the welcome reception, conference dinner and BBQ.

## BRONZE SPONSORS

\$2, 000.00 inc GST

### Acknowledgement & Recognition

- Brand acknowledgement on the website with placement of logo
- Brand acknowledgement in conference promotional emails
- Brand acknowledgement on sponsors slide during all breaks in all session rooms
- Option to provide one satchel inserts – A4 size or smaller (subject to committee’s approval)

### Delegate List

- Delegate list provided in excel format (name, organisation, state and email only) subject to Australian Privacy Laws. List to be provided 2 weeks prior to Symposium and final list provided post Symposium

### Attendance

- One full conference registration which includes attendance to the welcome reception, conference dinner and BBQ.

## CONFERENCE DINNER

\$3, 000.00 inc GST

### Acknowledgement & recognition

- Acknowledgement at the conference as the conference dinner sponsor
- Logo recognition and acknowledgment on the website with placement of logo, 80 words promotional paragraph & link to the company website
- Brand acknowledgement in conference promotional emails
- Brand acknowledgement on the conference dinner menu
- Two company banners 1m W x 2m H to be prominently display during the conference dinner (banners provided by sponsor)
- Option to brand dinner venue (at sponsor’s expense – subject to committee’s approval)
- Option to supply small merchandise at own cost (i.e. branded napkins, delegate gifts, etc) during dinner

### Attendance

- Speaking opportunity at conference dinner
- Four tickets to the Conference Dinner.

## SATCHEL INSERTS

\$600.00 inc GST

- Supply A4 size or smaller promotional flyer (quantity around 500 to be provided at sponsor’s expense).



## Sponsorship application form

To apply, complete this form and email to: Conference Secretariat: [heritageconference@engineersaustralia.org.au](mailto:heritageconference@engineersaustralia.org.au)  
 Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received

Sponsor details			
On-site contact person		On-site mobile number	
Mr / Mrs / Ms / Miss / Dr / Prof	Given name	Family name	
Organisation name (for invoicing purposes)			
Organisation name (for marketing purposes)			
Position			
Address			
State	Country	Postcode	
Email		Telephone ( )	
Fax ( )		Website	
Please select (✓) your sponsorship opportunity (price including GST)			
Platinum sponsor		<input type="checkbox"/> \$8,000.00	
Gold sponsor		<input type="checkbox"/> \$6,000.00	
Silver sponsor		<input type="checkbox"/> \$4,000.00	
Bronze sponsor		<input type="checkbox"/> \$2,000.00	
Conference dinner		<input type="checkbox"/> \$3,000.00	
Satchel insert		<input type="checkbox"/> \$600	
Payment methods (please tick your chosen method)			
<b>Credit card:</b> charges as per this form (plus a 3% merchant fee) are to be debited to:			
<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa	<input type="checkbox"/> American Express	<input type="checkbox"/> Diners Club
Card holder's name			Expiry ___ / ___
Credit card number		Signature	
<input type="checkbox"/> <b>Request a tax invoice</b>			
<i>If you would to discuss further payments options please contact:</i>			
<a href="mailto:heritageconference@engineersaustralia.org.au">heritageconference@engineersaustralia.org.au</a>			
Authorisation			
I am authorised to sign documents on behalf of the organisation and have read the <i>terms and conditions</i> governing the sponsorship and comply with them in full. I understand that this application is subject to the approval of the Organising Committee.			<b>Insert TOTAL \$ amount payable inc GST (excluding credit card merchant fees)</b> \$
Name:			
Signature:	Date ___ / ___ / ___		

## Sponsorship Application Terms and Conditions

### Application Procedure

Please complete and sign the application form on the next page and send it via email or fax. A tax invoice will be issued upon receipt.

Sponsorship acceptance is subject to the review and approval of the Organisers.

### Goods & Services Tax (GST)

All sponsorship items include a 10% goods and services tax consistent with Australia's consumer tax system.

### Conditions of Payment

Full payment must be received within 30 days from the invoiced date for the application to be considered.

All payment must be made in Australian Dollars.

### Payment Methods

#### Cheque

Please include a remittance advice and make all cheques payable to: The Institution of Engineers Australia

#### Credit Card

Please fill up your credit card details in the application form. Please note credit cards payments will incur a 4% surcharge

#### EFT / Bank Transfer

Bank transfers must be in Australian dollars and include any bank fees and list company name and invoice number.

#### Please direct payment to:

A/c Name: Institution of Engineers Australia

Bank: Commonwealth Bank

Branch: Kingston ACT Australia 2604

Account Number: 0090 0330

BSB Number: 062 910

Swift Code: CTBAAU2S

Please send a copy of the transfer details with your completed application form to the contact details indicated on the form.

### Cancellation Policy

If you would like to request the cancellation of your sponsorship application, please submit a written request for cancellation specifying the reason for cancellation.

The cancellation request is subject to the approval of the committee on the condition that none of the sponsorship arrangements have been delivered upon and can be resold.

#### Note:

- 50% of the contracted amount will be retained for cancellation requests between 12 to 3 months prior to the event
- 100% of the contracted amount will be retained for cancellation requests received 3 months prior to the event

### Liability

Organisers are not liable for damages or loss to sponsor or exhibitors' property.

### Obligations and Rights

Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

### Contact

19th Australasian Engineering Heritage Conference

Conference Secretariat

Engineers Australia

heritageconference@engineersaustralia.org.