|  |  |  |
| --- | --- | --- |
|  | **THE ELECTRIC ENERGY SOCIETY OF AUSTRALIA INC**WA State Chapter | C:\Colin's Data\01072010-30062011\~VICTAS\Logo\Institute Corp logo colour V8.jpg |

**EESA – Patent System and IP basics for Engineers**

**Mr Alistair Mann**

**Patent and Trade Marks Attorney (Australia and New Zealand)**

|  |  |
| --- | --- |
| **Time and Date:****Venue:** | 5.00pm for 5:30 pm start – 7 pm, Tuesday the 9th July 2019 Engineers Australia Auditorium, 712 Murray St, West Perth 6005 |

Brief Synopsis

**Introduction to Intellectual Property**

The presentation will provide a brief introduction to intellectual property (IP) and its implications in a practical context. The presentation will cover a broad spectrum of different IP rights and explain how they are created, what they provide and how they can be used, including monetised. Particular attention will be paid to patent protection and two fictitious case studies will be considered to help illustrate the concepts discussed. The session aims to equip attendees with an informed awareness of IP rights so that they are alive to their commercial and legal implications.



**Alistair Mann**

**Patent and Trade Marks Attorney (Australia and New Zealand)**

Alistair is a registered Australian and New Zealand patent and trade marks attorney with a technical background in software and systems engineering. He is also a solicitor of England and Wales (non-practising).

Alistair graduated from the University of Bristol in the UK with a Masters of Engineering (Computer Science) with First Class Honours. He also holds a Diploma in IP Law from the University of Oxford and a Masters in Intellectual Property Law from the University of Technology Sydney.

Alistair began his career in 2001 as a systems and software engineer before moving to a leading London-based law firm specialising in intellectual property and commercial legal matters. Since moving to Australia in 2011, Alistair has worked with some of Australia's leading IP practitioners and has assisted local and international clients to help them obtain patent protection in a variety of technical fields. This includes, to name a few, additive manufacturing, agtech, electrical systems and hardware, ICT and software-related inventions, mining engineering and instrumentation.

Alistair now operates his own practice and works primarily with local businesses and innovators in Western Australia.