



WA Leaders Conference

Sustainable Leadership

28 May 2019



CELEBRATING
OUR CENTENARY



RegisterNow

WA Leaders Conference

Beaumonde on the Point, 306 Riverside Drive, East Perth

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We are at the edge of a new frontier and it's "a future heading into the unknown". Abraham Lincoln said that the best way to predict the future is to create it.

Designed for leaders and managers in engineering and related professions, the 2019 WA Leaders Conference will look at sustainable leadership with the future in mind.

The world as we know it has changed. 2019 is Engineers Australia's centenary year and the past 100 years has seen society move exponentially through a series of industrial revolutions, with us now in in the fourth revolution, Industry 4.0.

Being able to confidently take on these megatrends and adapt to a constantly changing environment requires leaders at all levels to step into the next wave and create an amazing future for themselves, their organisations and the communities they serve, or risk getting left behind.

Engineers require the adaptive leadership skills necessary to lead their organisations, communities, industries and governments towards shaping a 'sustainable world' and be ready to respond to future challenges as they emerge.

Hosted again at the beautiful Beaumonde on the Point, this full-day professional development event will include a conference keynote by Pat Reed, Silicon Valley Executive and Transformation Professor at Berkley on what it means to be a brave engineering leader in an era of ongoing disruption and how to avoid the gravitational pull of old ways of leading and working that block your success.

There will be two sessions incorporating panel discussions and audience Q&As and, new to the format, a Design the Future of Engineering workshop with Pat Reed.

Sustainable leadership will take a detailed look at three key themes:

- **Ways of Working for the Future** - The changing nature of work environments that set organisations up for the future.
- **Self** - as a leader - how are you disrupting yourself to ensure you are evolving yourself and the business you serve to be future ready?
- **Business** - Developing hyperawareness of key external trends impacting sustainable business.

The day will culminate with a sundowner in the bar, allowing time to reflect on the day's learnings and network with the speakers and delegates in a relaxed environment.

Attendees will have the opportunity to learn from senior engineering and market sector leaders, collaborate across sectors, diversify their perspectives to expand their thinking and understand the required capabilities of tomorrow's workforce. This is the opportunity to create your own future.

Who should attend the conference?

The WA Leaders Conference is suitable for existing or aspiring leaders looking to enhance and sustain their leadership skills to better deal with the day-to-day challenges whilst working on the longer-term outlook to ensure business sustainability.

Discounted Tickets Available!

Discounted Conference tickets are available to those who have purchased/purchase a ticket to the World Engineers Conference (20-22 November, Melbourne) prior to 30 June 2019 – a discount of \$100 for Engineers Australia members, or a \$50 discount to non-members. To redeem this offer, please contact WA@engineersaustralia.org.au

Purchase a WA Leaders Conference ticket to receive an exclusive discounted ticket (\$390 inc. GST) for a younger team member, just select 'Emerging Leader' when you have completed your original order.

WA Leaders Conference - Sustainable Leadership

Time	Activity
8:45am	Welcome Susan Kreemer Pickford, Engineers Australia General Manager WA
9:00am	Welcome To Country Sandra Harben
9:10am	Conference Opening Hon Dave Kelly MLA, Minister for Water; Fisheries; Forestry; Innovation and ICT; Science
9:30am	Keynote Speaker Pat Reed, iHoriz
10:15am	Morning Tea Break
10:45am	Session One: Sustainable Operating Model for Ways of Working moderated by Vanessa Vershaw Julia Richardson, Mark Payne, James Hood & Conrad Liveris
12:00pm	Lunch
12:45pm	Session Two: Design and Sustain Your Future Vanessa Vershaw & Pat Reed
2:50pm	Afternoon Break
3:15pm	Session Three: Sustaining Business in a Global Market moderated by Paula Rogers Branden Dekenah, Anne Hellstedt, Walt Wykoff & Pat Reed
4:20pm	Event Wrap Up Engineers Australia WA President Paul Young
4:30pm	Conference Sundowner



Keynote Speaker: Pat Reed

iHoriz

Pat Reed is a thought leader and transformational catalyst who has been leveraging Lean and Agile methods to solve technology problems, design and deliver cutting edge solutions, develop leaders and drive transformational change for over 40 years across many organizations and industries.

Her accomplishments include developing a framework to accelerate organisation's successful transformation to Business Agility (SEE-IT); Adaptive Leadership programs, an Agile Executive Forum, Agile Portfolio Management capability, an Agile Accounting model, Adaptive Career and Performance Management framework and designing, developing and teaching in an Agile Management Certification Program for UC Berkeley.



Julia Richardson

Curtin University

Professor Julia Richardson is an internationally recognised expert in Careers and Human Resources Management and Head of the School of Management in the Faculty of Business and Law at Curtin University.

She has pursued a global career in the corporate and Higher Education sectors in Japan, Singapore, Indonesia, New Zealand and Canada prior to coming to Perth. Professor Richardson's current research examines 'The Future of Work', career sustainability, transitions and capability building.

She is regularly featured in local, national and international media reports on these topics. Her book 'An Intelligent Career: Taking Ownership of Your Work and Your Life' (Oxford University Press, 2018) has been ranked as a top resource for business executives and is currently being used as a core text in Executive and Postgraduate Education in Europe and North America. Her most recent co-edited book 'Work, Working and Work Relationships in a Changing World' examines key challenges in the global job marketplace.



Mark Payne

Bankwest

Mark was introduced to Agile 10 years ago and since then he has not wanted to do anything else except make it a success. By bringing together his learnings and passion for agile, combined with expertise in large scale change, he now gets to do special things as he enables enterprise agility at Bankwest.

Using strong analytical skills Mark has delivered organisational benefits using agile, customer experience design, IT solutions and business operating model change to solve customer and business problems.

Mark is a strong leader with 20 plus years of experience in connecting strategy with reality through a hands on implementation of successful change. With experience across technology, finance and health insurance industries, Mark has led large teams up to 75 people strong with accountability for managing large budgets right through to working solo.



James Hood

Defence

Air Commodore James Hood – better known as Hoody - is an executive aviation safety engineer in the Australian Defence Force.

He has over 30-years of experience in the fields of engineering, logistics, corporate strategy, commercial law and business administration; holds Masters-level degrees in each of these respective fields; and serves on numerous Boards and Committees.

In 2008 he was awarded the Medal of the Order of Australia for outstanding achievements in the field of capital acquisition and sustainment; and following the establishment of a new Defence aviation safety framework in Australia, he was inducted as a Member of the Order of Australia in 2018 for meritorious service in the fields of aerospace engineering and aviation safety.

Hoody is a recognised Fellow, Chartered Professional Engineer and Engineering Executive with Engineers Australia; a Fellow of the Centre for Defence and Strategic Studies; a Certified Practising Project Director with the Australian Institute of Project Management; and a Graduate of the Australian Institute of Company Directors.



Conrad Liveris

Corporate Advisor

Conrad Liveris is a corporate adviser working with leaders and organisations to improve their performance and impact.

Working primarily on projects relating to management, workplaces and external risks, he is held in high regard by the Australian business community for his independent, straight-forward advisory and consulting services. He has specialist knowledge on flexible working, inclusion, performance analysis and community engagement.

Prior to starting his own advisory practice, Conrad held management and operational roles in government and the private sector, including managing teams across states.

Fusing his analytical mind with an understanding of practical realities, Conrad quickly goes to the heart of the problem to seek solutions.

Conrad holds a Bachelor of Arts, a Certificate in Governance And Risk Management and a Master of Commerce, and was provided a scholarship for leadership education delivered at the University of California, Los Angeles.



Vanessa Vershaw

Reinvention Consulting

Vanessa Vershaw is the CEO & Founder of Reinvention Consulting.

A business psychologist, Harvard Business School coach and facilitator with over 18 years of broad international consulting experience. Vanessa brings innovative, global, evidence-based solutions to both public and private sector clients across industry sectors. Vanessa has written published articles on topics relating to leadership, culture, innovation, strategy, transformation and future of work.

An executive level practitioner, deep-impact facilitator and creative strategist, Vanessa has successfully managed both leadership and organisational development initiatives with executives, teams and Fortune 500 companies around the globe in such areas as: people & culture transformation, executive development, high performance team development, talent management, authentic leadership, diversity & inclusion, innovation and strategy.



Branden Dekenah

Interfuze

Branden is an advisor and consultant working in technology & innovation, business strategy and M&A, and has consulted in Australia, South Africa, South East Asia and the Americas on intelligent transport, payment systems, technology strategy and system development.

With over 30 years' experience, Branden has had the opportunity to work in several diverse industries including IT, transportation, industrial automation, telecommunications, freight rail and financial services, and consulted to many others.

Branden has experience in developing and selling technology businesses, and has held leadership positions in multinational finance and technology companies. Branden is currently the Managing Director of Interfuze, a Perth based technology consultancy.

Branden holds an Honours Degree in Commerce, Diplomas in Engineering and Computer Science, and an MBA from Curtin University, Perth. Branden is a Graduate Member of the Australian Institute of Company Directors and a Fellow of the Australian Institute of Management.



Anne Helstedt

ANSTO

Dr Anne Helstedt is an innovative and pioneering leader with experience across a broad range of sectors, including construction, consulting and academia.

She has a degree in Mechanical Engineering and a PhD in aerodynamics from the University of Melbourne. Anne is a Fellow of Engineers Australia, a Chartered Professional Engineer, an Engineering Executive and past Victorian Professional Engineer of the Year.

Currently, Anne is the executive director leading the creation of ANSTO's Innovation Precinct at Lucas Heights in Southern Sydney. Prior to ANSTO, Anne was leading the development and implementation of a flagship infrastructure program to transform Engineering & IT at the University of Melbourne, including the new innovation precinct Melbourne Connect and a new engineering campus at Fishermans Bend.

Anne is passionate about the value engineering brings to leadership. She has been a past Deputy President of EA's Victorian Committee and is the incoming chair of the National College of Leadership & Management Board.



Walt Wykoff

Hypermaster Hyperloop

Walt has been an Agile practitioner since the inception of Agile. He has worked in the Telecom, Entertainment, Financial Services, Agile Consulting, Technology, Transportation and Education sectors during his career spanning forty years.

Walt has also held many roles in software development focused on delivery. He also has extensive experience as a software developer and technical lead. Currently Walt is an Adjunct Professor of Agile Management at the University of California, Berkeley and is the Co-Owner of iHoriz Inc., an Agile Consultancy.

Walt is the Agile Hyper Leader at Hyperloop Transportation Technologies, a cutting-edge transportation company. Walt has an MBA with emphasis in Information Systems from Cal Poly Pomona and a BA from the University of Nebraska-Lincoln.

He also holds eight professional certifications including: Certified Scrum Master, Certified Scrum Product Owner, Project Management Professional, Certified Information Systems Security Professional, Certified Information System Auditor, Certified Test Manager, Certified Tester Advanced Level/Test Manager and Certified Tester Foundation Level.



Paula Rogers

CEDA

Paula Rogers, has over 20 years experience in management, sales, marketing and business development experience in roles such as Publisher, CEO, General Manager, Professional Services BD, Communications and Marketing Manager, Advertising Director, and GM Sales /Marketing.

Paula has long worked at establishing networks in WA and Australia. With a focus on stakeholder engagement, communications both traditional and digital, events development and management and sales and marketing initiatives.

Paula enjoys the CEDA State Director role connecting with the over 210 members in Western Australia and developing an event and membership program that supports and promotes the economic development of Western Australia.

She has completed the AICD Company Director course and was selected to be a part of the 2017 Director Pipeline Program. In 2019 she completed and graduated from the ELIAS leadership program with the Centre for Social Impact at UWA.

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Join the College of Leadership & Management

The College of Leadership and Management is the 'professional home for life' for all engineers whose careers encompass broader disciplines and responsibilities, and who take management and leading roles in business and government.

Are you interested in joining CLM?

Further information on how non Engineers Australia members can join CLM, as well as applying for Chartered in the College of Leadership and Management is available via the Engineers Australia website.





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WEC2019.ORG.AU

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