

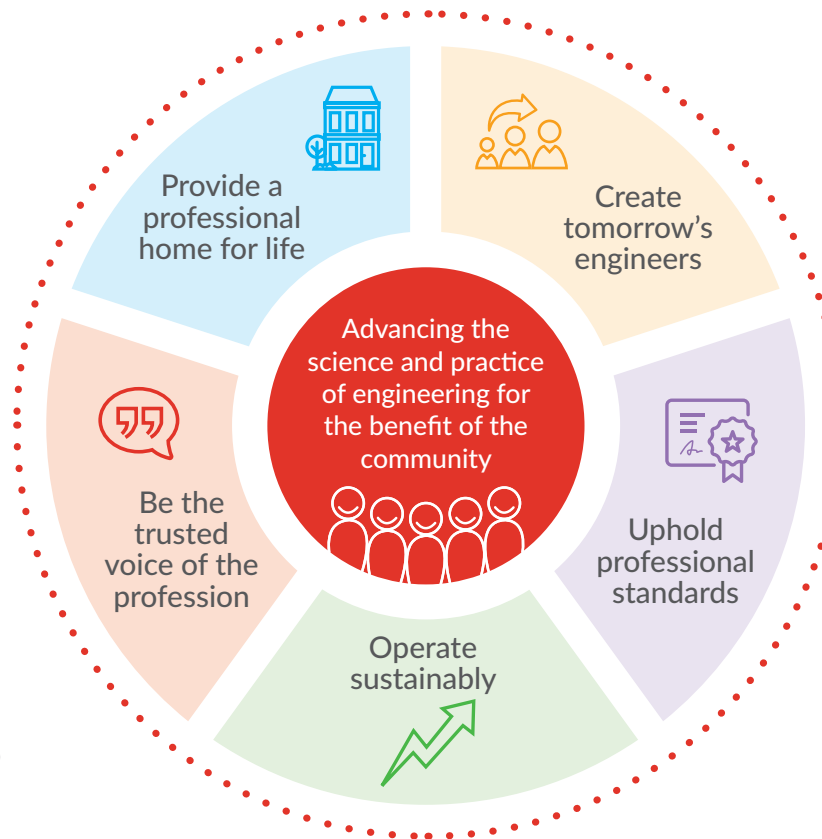
Our Strategic Direction

2017/18-2019/20



Our strategy

How we deliver benefit to the community



Why we exist

Established by Royal Charter, our purpose is to advance the science and practice of engineering for the benefit of the community.

Engineers Australia shapes the future of Australia – creating happy, healthy, prosperous and sustainable communities.

Engineers Australia is the trusted voice of the profession. We are the global home for engineering professionals renowned as leaders in shaping a sustainable world.

Who we are

Engineers Australia is the peak body of the engineering profession. We have more than 100,000 members across all engineering disciplines and sectors and in every Australian state and territory as well as in 100 countries around the world.

What we do

Around 4,000 Office Bearers and 250 staff work together to provide a wealth of valuable services including:

- > Raising the profile and understanding of engineering issues and their impact on society
- > Providing technical and professional development for engineers
- > Awarding Chartered, NER and EngExec credentials to those who meet the standards
- > Delivering impartial, evidence-based advice to inform government policy
- > Accrediting engineering education to ensure that it is world-class and prepares students for work
- > Assessing the skills of migrants applying to work in Australia
- > Inspiring school students to become the next generation of engineers

EA delivers benefit to the community through its 5 strategic goals.



Be the trusted voice of the profession

- > Work in partnership with decision makers in government, industry and academia to provide evidence-based knowledge and guidance
- > Build our expertise in vital engineering issues (infrastructure, energy, defence, workforce and migration)
- > Increase EA's visibility, including through partnerships and media coverage



EA impacts important decisions on engineering related issues



Uphold professional standards

- > Increase the value of professional credentials and CPD as perceived by engineering employers and governments in our target regions
- > Sustain world class engineering education, qualifications and standards of practice and support engineers in achieving them
- > Provide a clear pathway of professional standards



Every engineer aspires to achieve EA credentials



Create tomorrow's engineers



Australia has the quantity and calibre of engineers that it needs to prosper

- > Inspire young people to shape the future as engineers
- > Work with others to increase the awareness and attractiveness of engineering opportunities across disciplines and sectors
- > Improve the diversity of the engineering profession



Provide a professional home for life



EA is the best source of support for all engineers throughout their careers

- > Ensure a valuable offering to engineers in all locations, and at all career stages, and demonstrate how membership adds value to individuals, employers and the community
- > Focus on supporting students in entering the workplace
- > Improve the attraction and retention of women in engineering careers
- > Provide customer-focused, high-quality learning outcomes for engineers across different disciplines, sectors and regions



Operate sustainably



EA is able to fund all of the things it wants to do and deliver them effectively and efficiently

- > Work with staff and volunteers to continually improve our ways of working
- > Manage our costs by increasing the efficiency of our operations
- > Create a more data-driven and performance-based culture
- > Diversify our income streams by launching new, valuable offerings



What success looks like



ENGINEERS AUSTRALIA

